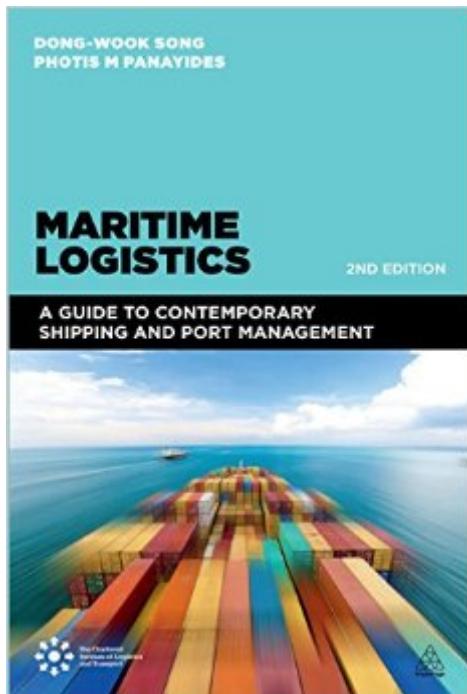


The book was found

Maritime Logistics: A Guide To Contemporary Shipping And Port Management



Synopsis

Globalisation and the rapid increase in world trade in the past decade have contributed to greater demand for international transport and logistics and, consequently, the expansion of the maritime industry. The dramatic changes in the mode of world trade and cargo transportation make it more important than ever to have a clear understanding of the way in which freight is transported by sea and the role of ports in this exchange. At the cutting edge in its assessment of the industry, Maritime Logistics covers the whole scope of maritime logistics and examines latest logistical developments within the port and shipping industry. With a range of new international contributors, this new edition has been thoroughly revised and updated. There are new chapters on port centric logistics, hinterland logistics and global supply chains, maritime transport and logistics as a trade facilitator, and future trends and developments. Written by a team of international experts with over fifty years' experience in the field, Maritime Logistics provides a truly global perspective. The book covers everything that students of logistics, as well as those working within the industry, need to know about maritime logistics, including shipping lines, containers, tankers, dry bulk, port-centric logistics, and much more. The book includes contributions from leading practitioners and academics in the field. The new edition includes a variety of new contributors, including: A. Michael Knemeyer, Associate Professor of Logistics, Fisher College of Business, The Ohio State University; John P. Saldanha, Assistant Professor of Logistics, Fisher College of Business, The Ohio State University; Prof. Dr. Michele Acciaro, Assistant Professor of Maritime Logistics, THE KLU, Hamburg; Prof. Dr. Joern Meissner, Professor of Supply Chain Management & Pricing Strategy, THE KLU, Hamburg.

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Customer Reviews

A rather amazing book that sadly won't get the attention it thoroughly deserves. This hefty tome provides a timely, informative and authoritative look at the global maritime logistics industry, helping explain its history, considering its present-day challenges and operations and casts an eye forward to its future. It is clearly aimed at the academic or industry participant and for its target audience it has scored a bulls-eye. Yet for the more interested generalist it still offers a lot, although you can understand they are less likely to stumble across it, if nothing else because of its price. It is a bit of an expensive casual read, but still a great bargain if you have a need for it as you will get your money's worth. This is a revised (second) edition, a worthy upgrade if you will, with new chapters on port-centric logistics in concept and practice, hinterland logistics and global supply chains, maritime transport and logistics as a trade facilitator, and future trends and developments. Don't worry if you feel that you are treading in deep water, as the book's team of international experts who act as contributing authors manage to find a level, aided in no small part by its editors, or collective voice that can appeal to audiences of all levels and experiences. This reviewer is no stranger to the world of international logistics and freight shipping, albeit mostly as a passive participant and occasional importer, yet this book managed to throw a lot of a 'œil didn't know that' or 'œil had never thought of that'-type reactions in to the reading mix. A lot of the book's detail went clearly over this reviewer's head, yet it didn't feel as if things were being wasted either, and surprisingly rather a lot of things stuck in the mind.

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